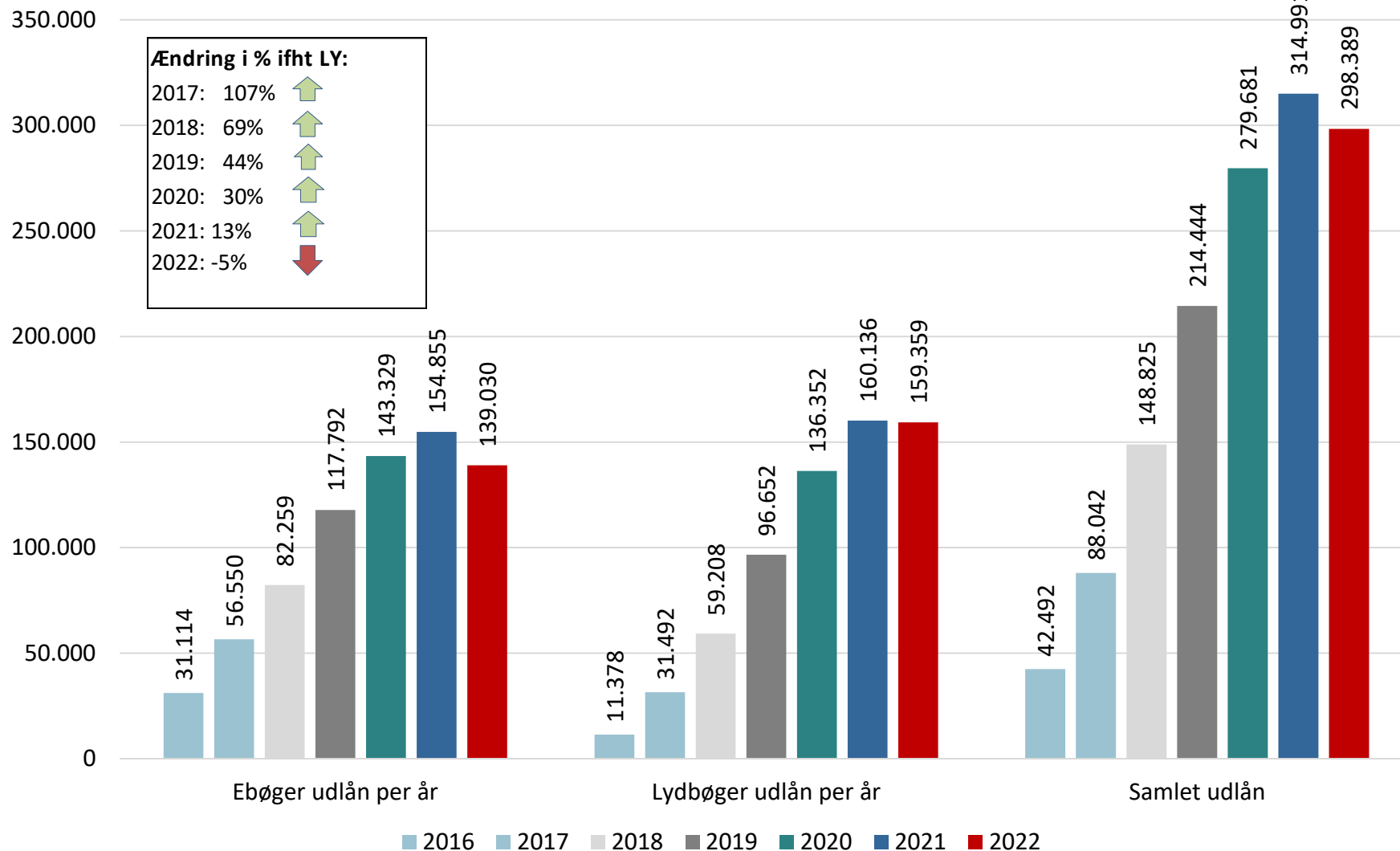
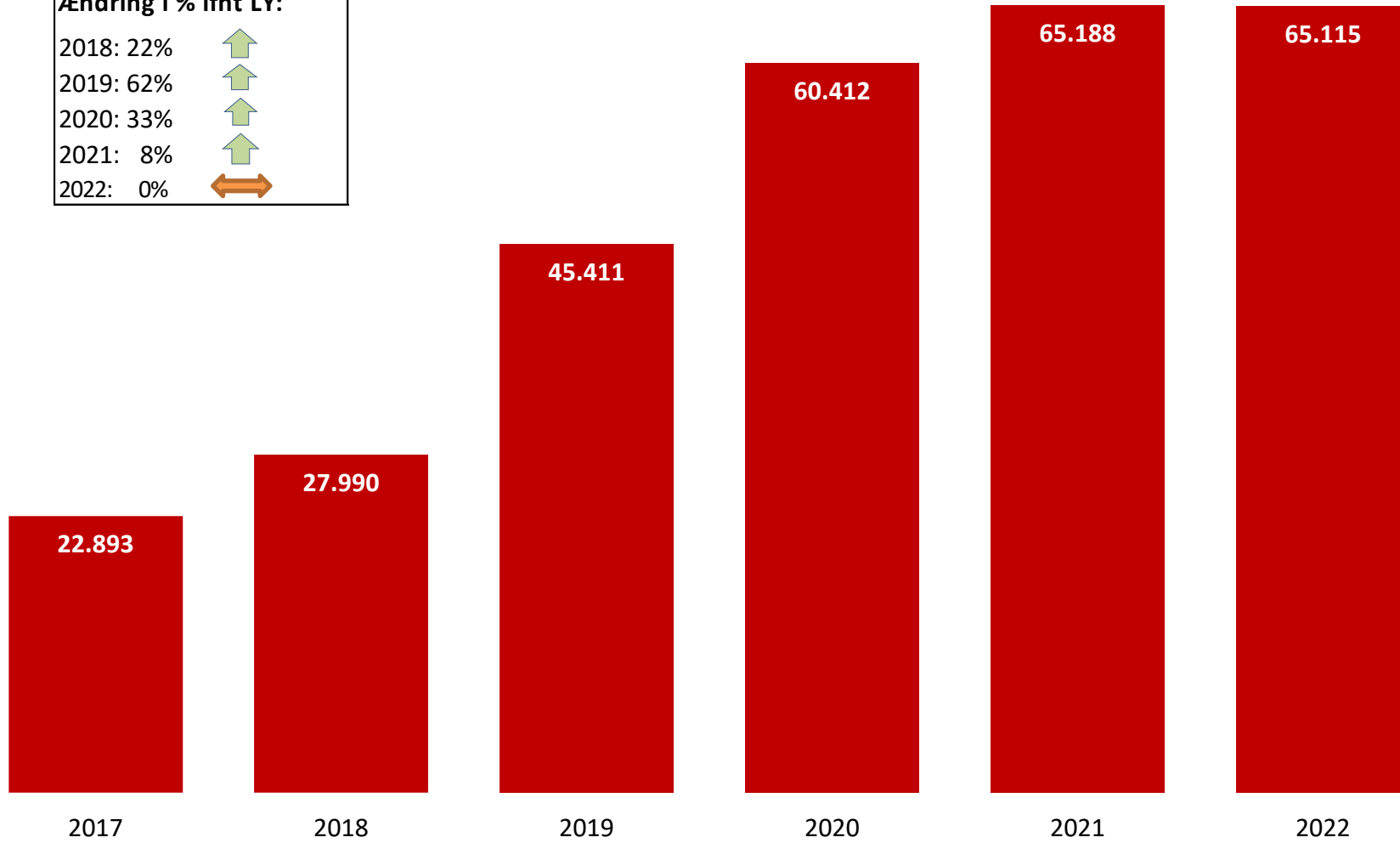


Udlån pr. år på eReolen Global

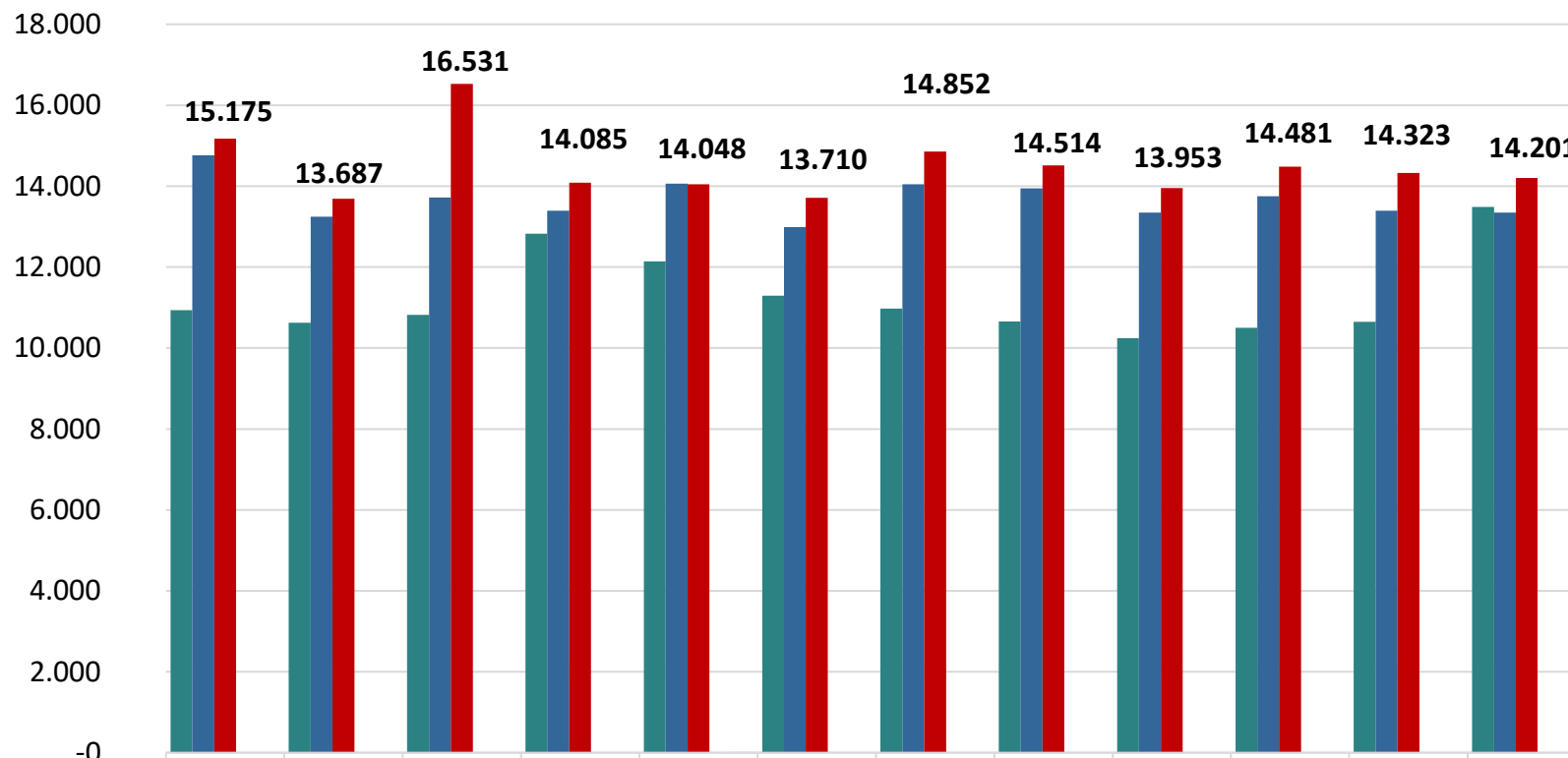


Unikke brugere pr. år eReolen Global

| Ændring i % ifht LY: | |
|----------------------|---|
| 2018: 22% | ↑ |
| 2019: 62% | ↑ |
| 2020: 33% | ↑ |
| 2021: 8% | ↑ |
| 2022: 0% | ↔ |

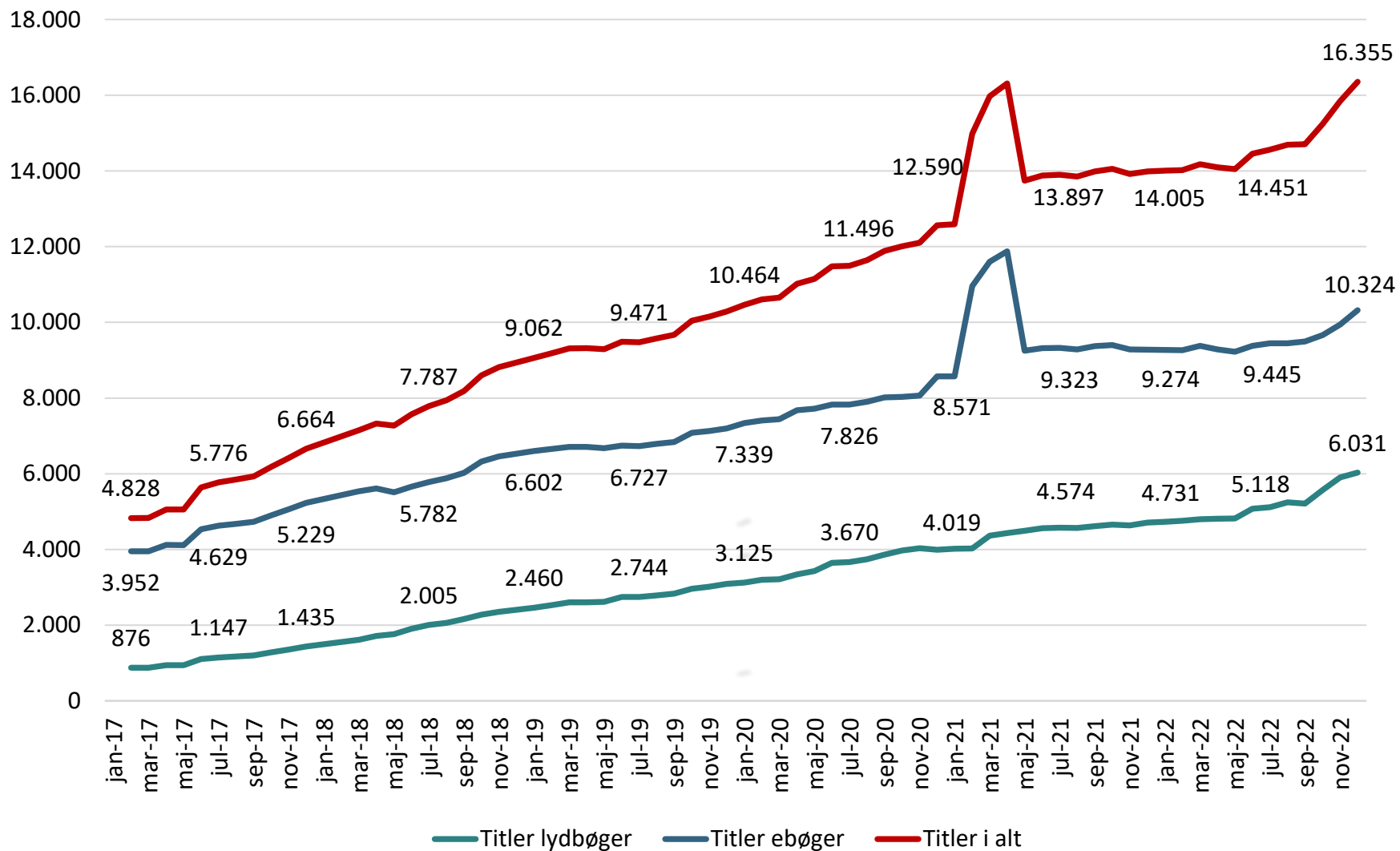


Unikke brugere vækst eReolen Global

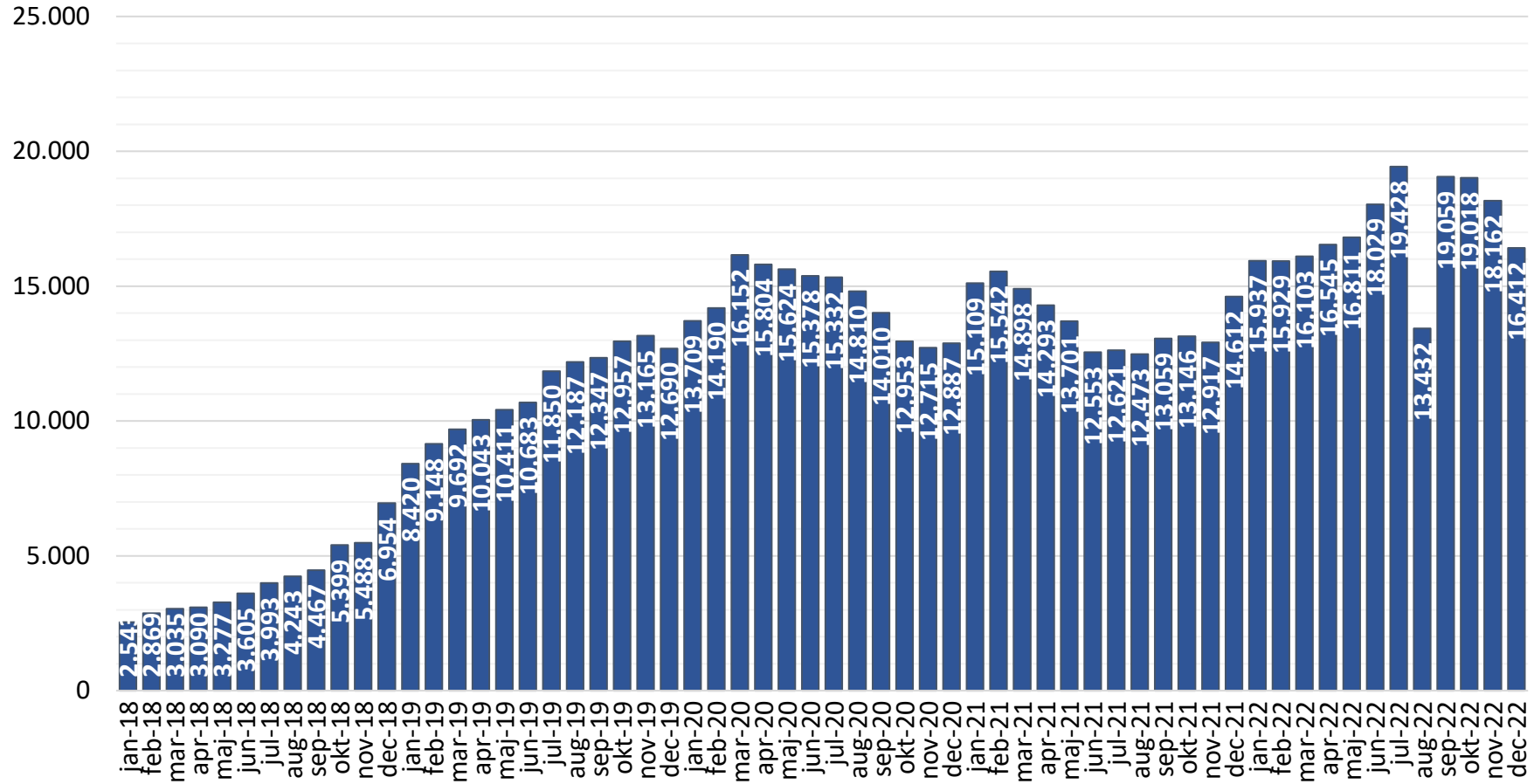


| | jan | feb | mar | apr | maj | jun | jul | aug | sep | okt | nov | dec |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 2020 | 10.936 | 10.627 | 10.817 | 12.827 | 12.139 | 11.294 | 10.974 | 10.652 | 10.244 | 10.504 | 10.648 | 13.487 |
| 2021 | 14.758 | 13.248 | 13.719 | 13.396 | 14.065 | 12.988 | 14.050 | 13.945 | 13.346 | 13.752 | 13.391 | 13.343 |
| 2022 | 15.175 | 13.687 | 16.531 | 14.085 | 14.048 | 13.710 | 14.852 | 14.514 | 13.953 | 14.481 | 14.323 | 14.201 |
| Vækst % 20/21 | 35% | 25% | 27% | 4% | 16% | 15% | 28% | 31% | 30% | 31% | 26% | -1% |
| Vækst % 21/22 | 3% | 3% | 20% | 5% | 0% | 6% | 6% | 4% | 5% | 5% | 7% | 6% |

Titler - eReolen Global



Reservationer pr. md. - eReolen Global



eReolen Global: Andel af udlån og titler fordelt på kategori

